

SPONSORSHIP LEVELS & BENEFITS

COPPER LEVEL

\$3,000 per year

- \$600 Credit toward Membership
- Recognition in Conference Program – Logo
- Ad in each issue of SWAE Quarterly Newsletter – Logo
- Certificate of Sponsorship
- Logo with Hyperlink on SWAE Website
- Logo & recognition in each issue of Newsletter
- Logo & recognition at Awards Banquet

BRONZE LEVEL

\$6,000 per year

- \$1,200 Credit toward Membership
- Recognition in Conference Program – ¼ Page Ad
- Ad in each issue of SWAE Quarterly Newsletter – ¼ Page Ad
- Certificate of Sponsorship
- Logo with Hyperlink on SWAE Website
- Logo & recognition in each issue of Newsletter
- Logo & recognition at Awards Banquet

SILVER LEVEL

\$12,000 per year

- \$2,400 Credit toward Membership
- Recognition in Conference Program – ¼ Page Ad
- Ad in each issue of SWAE Quarterly Newsletter – ½ Page Ad
- Examiners Trained* – 1
- Certificate of Sponsorship
- Logo with Hyperlink on SWAE Website
- Logo & recognition in each issue of Newsletter
- Logo & recognition at Awards Banquet
- Promotional items in Conference Packet
- Seat on SWAE Board of Directors (offered)

GOLD LEVEL

\$25,000 per year

- Membership Included
- Recognition in Conference Program – ½ Page Ad
- Ad in each issue of SWAE Quarterly Newsletter – ½ Page Ad
- Conference Registrations – 4
- Examiners Trained* – 3
- Certificate of Sponsorship
- Logo with Hyperlink on SWAE Website
- Logo & recognition in each issue of Newsletter
- Logo & recognition at Awards Banquet
- Promotional items in Conference Packet
- Conference Display Space (1)
- Seat on SWAE Board of Directors (offered)

PLATINUM LEVEL

\$50,000 per year

- Membership Included
- Recognition in Conference Program – Full Page Ad
- Ad in each issue of SWAE Quarterly Newsletter – Full Page Ad
- Conference Registrations – 6
- Examiners Trained* – 5
- Certificate of Sponsorship
- Logo with Hyperlink on SWAE Website
- Logo & recognition in each issue of Newsletter
- Logo & recognition at Awards Banquet
- Promotional items in Conference Packet
- Conference Display Space (1)
- Additional Discounts on Workshops
- Individualized needs of company as agreed upon**
- Seat on SWAE Board of Directors (offered)

DIAMOND LEVEL

\$75,000 per year

- Membership Included
- Recognition in Conference Program – Back Cover
- Ad in each issue of SWAE Quarterly Newsletter – Full Page Ad
- Conference Registrations – 8
- Examiners Trained* – 7
- Certificate of Sponsorship
- Logo with Hyperlink on SWAE Website
- Logo & recognition in each issue of Newsletter
- Logo & recognition at Awards Banquet
- Logo & recognition on all electronic mail
- Promotional items in Conference Packet
- Conference Display Space (1)
- Additional Discounts on Workshops
- Individualized needs of company as agreed upon**
- Seat on SWAE Board of Directors (offered)
- Banner Ad on SWAE Website
- Logo included on all SWAE marketing materials
- Special opportunities at Conference or Awards Banquet***

❖ **Individuals who attend Examiner training but do not wish to be an Examiner or do not fulfill examiner responsibilities are charged a fee for attendance.*

❖ *** Example: SWAE provide volunteer trainers to the company on specific topics as requested.*

❖ **** Examples: Luncheon host, introduce keynote speaker, provide centerpieces, etc.*



Serving organizations in Arizona, Nevada & Utah

SPONSORSHIP PACKAGE


The Southwest Alliance for Excellence (SWAE), a 501(c)(3) non-profit organization*, has many opportunities for organizations to be recognized and participate – through our events, programs and activities we involve thousands of people each year. Each email we send out gets distributed to over 2000 people. Our membership is active in our offerings, as are many other interested parties.


The opportunities are there—and SWAE wants to provide you with those that you desire, in addition to allowing you to be able to plan your marketing and participation efforts from the outset.


** SWAE is a non-profit corporation under IRS code 501(c)(3). Sponsorships may be a business expense; check with your financial advisor for info.*


SPONSORSHIP CONTRACT


I/We agree to the benefits of sponsorship listed (see back for detailed list of benefits):


☐ Copper - \$3,000 

☐ Bronze - \$6,000 

☐ Silver - \$12,000 

☐ Gold - \$25,000 

☐ Platinum - \$50,000 

☐ Diamond - \$75,000 

Name

Title

Organization

Address

City

State

Zip code

Phone Number

Fax Number

Email

☐ **Check enclosed (Preferred method of payment):**

Total Amount enclosed: \$ _____

☐ **Credit Card:** *(There is a 3% Service fee on credit cards)*

☐ Visa

☐ Mastercard

☐ American Express

Card Number

Expiration Date

Name of Cardholder (print)

(Signature)