SWAE Level 3 & 4 Application Development Workshop

Southwest Alliance for Excellence is pleased to have VG Strategies LLC Management Consultant present a 1 ½ day Level 3 & 4 Application development workshop. Our goal is to make it easier for you to prepare a well-written **SWAE Level 3 or 4 Application**. Bring your leadership team and your application development team!

Workshop Date: November 29, 2017 (8:00 am - 5:00 pm) and November 30th (8:00 am – 12:00 pm)
Location: TBA (Phoenix Metro Area)
Instructor: John Van Gorkom, Managing Director of VG Strategies LLC

Submitting a **Level 3 or 4 Application** to Southwest Alliance for Excellence (SWAE) can lead to valuable feedback about methods to enhance your organization's performance. However, many organizations find the Criteria questions somewhat ambiguous. In addition, very few resources are available to guide you through the meaning of Criteria questions and the development of a well-written application.

Join our 1 ½ Day SWAE Application Development Workshop.

- Learn effective methods to easily prepare your application.
- Learn what information the Criteria questions are really seeking.
- Learn how to appropriately respond to the Criteria questions.
- Learn how examiners evaluate/score your application.
- Learn how to identify and present numerical results in your application.
- Learn how you can use our recommended sample figures/tables to easily present information in your application.

Instructor: John Van Gorkom has actively participated with Washington State Quality Award/Performance Excellence Northwest (WSQA/PENW) for 15 years as an examiner, judge, Chair of Panel of Judges, Board member, and past President of WSQA. John Van Gorkom is one of the most experienced Baldrige consultants in the Pacific Northwest. He is also a Malcolm Baldrige National Quality Award examiner, currently serving his 15th year.

Registration: $1200 for Members / $1400 for Non Members *(includes up to three people from the same organization).* The registration fee includes all workshop materials.
Register by November 3, 2017 to receive early bird discount $1000 for Members / $1200 for Non Members.

Hurry and Register - Workshop is limited to a maximum of 24 participants!