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Contact: Karen Shepard

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### **Dave Dexter – Inaugural Recipient of the SWAE Leadership Award**

PHOENIX, AZ (February 4, 2015) – The Southwest Alliance for Excellence (SWAE), announced at its 22nd Performance Excellence Program Awards Banquet, Dave Dexter, President and CEO of Sonora Quest Laboratories / Laboratory Sciences of Arizona, as the recipient of the 2015 SWAE Leadership Award.

The Southwest Alliance for Excellence Leadership Award is an annual award recognizing an individual who exemplifies outstanding leadership in the pursuit of performance excellence and has furthered performance improvement beyond the boundaries of their organization.

“I’m honored to receive this recognition from the Southwest Alliance for Excellence. I accept it on behalf of our Senior Leadership Team, as I truly consider it to be a team recognition. By definition, Leadership is influencing others to embrace specific objectives and metrics to achieve superior outcomes. Credibility and trust are essential to effective leadership, and those attributes have been the foundation for our success.” –Dave Dexter

Established in 1990, The **Southwest Alliance for Excellence** is a 501(c)(3) non-profit corporation that advances improvement and excellence in organizations, communities and individuals throughout Arizona, Nevada and Utah by using the Baldrige Excellence Framework. Our mission is to empower organizations to pursue performance excellence, improve outcomes and contribute to the economic strength of their community and state.

To learn more about the Leadership Award and Performance Excellence Program, please visit our website at [www.swae.org](http://www.swae.org) or call (480) 874-5815.

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