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FOR IMMEDIATE RELEASE

SOUTHWEST ALLIANCE FOR EXCELLENCE ANNOUNCES ITS INAUGURAL LEADERSHIP AWARD AND OPENS NOMINATIONS

PHOENIX, AZ (October 3, 2014) – The Southwest Alliance for Excellence (SWAE) announced its inaugural Leadership Award and they are now accepting nominations for the 2015 SWAE Leadership Award.

The Southwest Alliance for Excellence Leadership Award is an annual award recognizing an individual who exemplifies outstanding leadership in the pursuit of performance excellence and has furthered performance improvement beyond the boundaries of their organization.

Nomination Process – Candidates may be nominated by anyone; no self-nominations permitted.

Eligibility Requirements

Nominees will:

- Represent any industry and any type or size organization in Arizona, Nevada or Utah, or a division of a corporation operating in said states, residing in that state for 5 or more years
- Demonstrate leadership behaviors and results consistent with the SWAE Core Values, community involvement, corporate citizenship and economic development
- Be willing to share their leadership practices as they relate to the SWAE Core Values and Leadership Behaviors and
- Be able to attend and receive the award during the annual SWAE Performance Excellence Program Award Banquet

A nomination submission includes a cover page, a nominee's biography or curriculum vitae and a nomination essay of 1,000 words or less. Additional information about the Award, including a nomination form is available at www.swae.org or by calling (480)874-5815.

Key Dates for the 2015 Award Cycle

- 2015 Award Nominations Submitted by November 23, 2014
- 2015 top Nominees Announced December 2014

The Award will be presented at the Annual Southwest Alliance for Excellence (SWAE) Performance Excellence Program Awards Banquet on January 27, 2015 at the Chaparral Suites Resort, 5001 N. Scottsdale Road. All nominees are requested to attend the Banquet.

The **Southwest Alliance for Excellence** is a 501(c)(3) non-profit corporation that advances improvement and excellence in organizations, communities and individuals throughout Arizona, Nevada and Utah.

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