

## SPONSORSHIP TIERS, BENEFITS, COSTS for 2024

<p><b>COPPER LEVEL</b> \$3,000 per year</p> <ul style="list-style-type: none"> <li>• \$600 Credit toward organizational Membership</li> <li>• Certificate of Sponsorship</li> <li>• Logo with website link in each SWAE email blast</li> <li>• Logo with Hyperlink on SWAE website</li> <li>• Logo and recognition at Awards Banquet</li> </ul>	<p><b>BRONZE LEVEL</b> \$6,000 per year</p> <ul style="list-style-type: none"> <li>• \$1,200 Credit toward organizational Membership</li> <li>• Certificate of Sponsorship</li> <li>• Logo with website link in each SWAE email blast</li> <li>• Logo with Hyperlink on SWAE website</li> <li>• Logo and recognition at Awards Banquet</li> </ul>
<p><b>SILVER LEVEL</b> \$12,000 per year</p> <ul style="list-style-type: none"> <li>• \$2,400 Credit toward organizational Membership</li> <li>• 1 complimentary Examiner trained.</li> <li>• Certificate of Sponsorship</li> <li>• Logo with website link in each SWAE email blast</li> <li>• Logo with Hyperlink on SWAE website</li> <li>• Logo and recognition at Awards Banquet</li> <li>• Seat on SWAE Board of Directors (offered)</li> </ul>	<p><b>GOLD LEVEL</b> \$25,000 per year</p> <ul style="list-style-type: none"> <li>• Organizational Membership is included.</li> <li>• Up to 3 complimentary Examiners trained.</li> <li>• Certificate of Sponsorship</li> <li>• Logo with website link in each SWAE email blast</li> <li>• Logo with hyperlink on SWAE website</li> <li>• Logo and recognition at Awards Banquet</li> <li>• Seat on SWAE Board of Directors (offered)</li> </ul>

- ❖ *\* Individuals who attend Examiner training but do not wish to be an Examiner or do not fulfill examiner responsibilities are charged a fee for attendance.*
- ❖ *\*\* Example: SWAE provides volunteer trainers to the company on specific topics as requested.*

## SPONSORSHIP PACKAGE

The Southwest Alliance for Excellence (SWAE), a 501(c)(3) non-profit organization\*, has many opportunities for organizations to be recognized and participate. Through our events, programs, and activities we involve hundreds of people each year. Each email we send out gets distributed to over 1000 people. Our membership is active in our offerings, as are many other interested parties.

The opportunities are available, and SWAE wants to provide you with those that you desire, allowing you to be able to plan your marketing and participation efforts from the outset. SWAE values your sponsorship to help fund additional events, workshops, and training.

*\* SWAE is a non-profit corporation under IRS code 501(c)(3). Sponsorships may be a deductible business expense; check with your financial advisor for info.*



# Value of Sponsorship

Serving organizations in Arizona, Nevada & Utah

## SPONSORSHIP CONTRACT

I/We agree to the benefits of annual sponsorship listed (see front for detailed list of benefits):

☐ Copper - \$3,000    ☐ Bronze - \$6,000    ☐ Silver - \$12,000    ☐ Gold - \$25,000

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Name

Title

---

Organization

---

Address

City

State

Zip code

---

Phone Number (Office)

(Mobile)

Number of employees

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Preferred Email

☐ **Check enclosed (Preferred method of payment):**

Total Amount enclosed: \$ \_\_\_\_\_

☐ **Credit Card:** *(There is a 5% Service fee on credit cards)*

☐ Visa

☐ Mastercard

☐ American Express

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Card Number

Exp Date (mm/yy)

Sec Code

Zipcode

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Name of Cardholder      (print)

(Signature)

Please remit payment along with this completed form to the address below, Attn: Robert Mitchell