



## VALUE OF BELONGING

*Serving organizations in Arizona, Nevada & Utah*

### WHAT DO WE WANT OUR ORGANIZATION TO BE? WHAT WILL SUCCESS FOR OUR ORGANIZATION LOOK LIKE?"

Southwest Alliance for Excellence (SWAE) can help you answer these questions and more through our approach to organizational assessment, performance and the development of best practices. As stated by one of our members, "Participation in SWAE will strengthen your organization's awareness of quality performance and enhance your competitive market position." If you want your organization to exude excellence and a high-performing culture, then it is important to immerse your organization in a community that works toward the same shared vision. Explore all that Southwest Alliance for Excellence has to offer:

### WE ARE YOUR TIMELY RESOURCE FOR ACCURATE AND INNOVATIVE INFORMATION

**Access to Best Practices** – Southwest Alliance for Excellence focuses on:

- Best practices employed by State and National role model companies in manufacturing, retail, health care, education, government, nonprofits, and communities and private sectors.
- Coaching, workshops, webinars, and other training opportunities
- Benchmarking tours and networking opportunities on continuous improvement, organizational excellence, and the Performance Excellence Program.

**Tools you can use:**

- Review key points from the Baldrige Framework and Resource Library.
- Visit the Case Studies and Awards portion of the website to find creative solutions and innovative practices.
- Attend "Third Thursday" virtual webinars hosted by The Partnership for Excellence (TPE)

### EVERYONE IN EVERY DEPARTMENT CAN BENEFIT

**Your Entire Organization Belongs** – Membership in SWAE is unique, in that:

- Every employee in your organization can benefit from SWAE services.
- We support participation of employees at all levels and from all departments.
- We will help you develop and support a culture of excellence throughout your organization.

**Tools you can use:**

- Contact SWAE to host a personalized forum about the benefits of belonging.
- Register additional staff so they can begin to receive information and participate.
- Contact SWAE to deliver C-Suite informational meetings about the Baldrige Framework and how to get started on the organizational performance excellence journey.



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### USE SOUTHWEST ALLIANCE FOR EXCELLENCE SERVICES AND YOU WILL SEE THE DIFFERENCE

**Tangible Improvements** – You can benefit from measurable organizational improvements by:

- Saving money by completing in-house projects with information and training that SWAE and our partners provide.
- Accessing practical ideas, suggestions and programs in use by local and national role model organizations.
- Replicating and reinventing system, process, product and service improvements used by other organizations.

**Tools you can use:**

- Participate in the Performance Excellence Program to improve your organization's results.
- Attend the Performance Excellence Program Awards Banquet to hear best practices of award recipients that can be implemented in your organization.
- Attend the SWAE Conference: hear case studies, best practices, Keynote, panel discussions (\*future event)

### CONNECTING MEMBERS IS WHAT WE DO BEST

**Knowledge Network of Members** – We are made up of a wide network of organizations:

- Members value receiving information as well as sharing their innovative best practices.
- We connect you to organizations that have similar interests.

**Tools you can use:**

- Sign up for informational e-blasts; "Follow" SWAE social media.
- Contact SWAE to be connected to appropriate members.
- Attend our partner networking events and programs.

### REAP THE BENEFITS!

#### 2024 Membership Rates

Organizational Size:	# of Employees:	Member Dues:
Small	2-99	\$275
Medium	100-499	\$550
Large	500-999	\$1,100
Very Large	1,000+	\$1.10 /per employee (maximum of \$5,500)
<b>Special offer for Individual members only</b>		
Individual Membership: 1- year	N/A	\$100
Individual Membership: 2- year	N/A	\$150

4022 E Greenway Road, Ste 11 PMB 318, Phoenix, AZ 85032

Executive Director: (651) 270-2452 mobile | Voicemail: (480) 874-5815 | [www.swae.org](http://www.swae.org)



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### HOW DO WE JOIN?

Simply complete and return the form below to join today. We'll do the rest to get you started on the journey to performance excellence! If you pay using Zelle, please mail this completed form to the address below so we can match the payment to the payer (receipt).

**SELECT YOUR MEMBERSHIP TYPE:** ☐ Small ☐ Medium ☐ Large ☐ Very Large  
☐ Individual

**INDICATE YOUR RENEWAL TYPE:** ☐ New ☐ Renewing

**INDICATE YOUR RENEWAL PERIOD:** ☐ 1 year ☐ 2-year (\* Individuals only)

**Organization** \_\_\_\_\_ # of Employees \_\_\_\_\_

CEO/Highest Ranking Official \_\_\_\_\_

**Dept Name** if not company-wide \_\_\_\_\_ # Employees \_\_\_\_\_

Dept Contact Person \_\_\_\_\_

**Individual** Membership Name \_\_\_\_\_

Street Address 1 \_\_\_\_\_

Street Address 2 \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ ext. \_\_\_\_\_ Work Fax \_\_\_\_\_

Mobile Phone \_\_\_\_\_

Preferred Email \_\_\_\_\_

Company Web Site \_\_\_\_\_



NEW: Pay via  
SWAE's Zelle  
QR Code

**METHOD OF PAYMENT:** ☐ Check ☐ AMEX ☐ MasterCard ☐ Visa ☐ Zelle

(Make checks payable to Southwest Alliance for Excellence; there is a 5% service fee for credit card payments)

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

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